

**EEO Public File Report  
August 1, 2017-July 31, 2018  
KVPT (TV), Fresno, California**

List of Full Time Jobs Filled 8/1/17-7/31/18

Job Title	Date Filled	Recruitment		Sources	Interviewees
		Source	Utilized		
Videographer/Editor	2 positions filled	4/16/2018	2, 10	2,4,8,9,11,12	4
Accounting Manager		6/11/2018	10	1,2,4,5,6,8	1
Chief Engineer		1/22/2018	10	11,1,12,9,5,6,2,13	3
Traffic Coordinator		7/10/2017	2	1,2,8,4,9,5,6	1
Corporate Support Manager		8/15/2018	2	11,2,4,6,5,12,9, 14	3
					8

Recruitment Sources Utilized

1 Fresno Bee	Fresno Bee Classifieds 559-442-4442
2 ValleyPBS Website	ValleyPBS 559-266-1800
3 ValleyPBS On-Air spot	ValleyPBS 559-266-1800
4 ValleyPBS FaceBook	ValleyPBS 559-266-1800
5 ValleyPBS Twitter	ValleyPBS 559-266-1800
6 ValleyPBS LinkedIn	ValleyPBS 559-266-1800
7 Carreer Builder	<a href="https://www.careerbuilder">https://www.careerbuilder</a>
8 Indeed.com	<a href="http://www.indeed.com/l-Fresno,-CA-jobs.html">http://www.indeed.com/l-Fresno,-CA-jobs.html</a>
9 CPB Website	<a href="http://www.cpb.org/jobline/valleypbs.org">http://www.cpb.org/jobline/valleypbs.org</a>
10 Personal reference	
11 United way Fresno/Madera	<a href="http://www.facebook.com/uwfm.org/posts">www.facebook.com/uwfm.org/posts</a>
12 MyPBS.org	<a href="https://mypbs.org">https://mypbs.org</a>
13 Society of Broadcast Engineers	<a href="http://www.sbbe.org/sections/jl_listings">www.sbbe.org/sections/jl_listings</a>
14 Fresno County Wemon's Chamber of Commerce	<a href="http://www.fcwcc.org">www.fcwcc.org</a>

\*Requested Notification of Job Openings

Yearly Total Number of Interviewees and Recruitment Sources

	Total Interviewees
Fresno Bee	0
ValleyPBS Website	5
ValleyPBS On-Air spot	0
ValleyPBS FaceBook	0
ValleyPBS Twitter	0
ValleyPBS LinkedIn	0
Carreer Builder	1
Indeed.com	1
CPB Website	0
Personal reference	6
United way Fresno/Madera	0
MyPBS.org	0
Society of Broadcast Engineers	2
Fresno County Women's Chamber of Commerce	0
	15

Summary Description of Outreach Initiatives

# 4 Participation in four events sponsored by community groups active in broadcast employment issues	Oct.-2017	President and staff attended and presented at the Fresno County Expo 17 Career Fair. We had a booth and hand out materials.
	Nov.-2017	Production Manager attended Kings Canyon Middle School Career Day.

	Feb.-2018	Production Manager and Producer participated in the 9th annual Spring Jam Join Advisory Meeting on Tuesday. The event is put on by Reedley College and ValleyROP. It's a gathering of educators and community partners. At the meeting they met with educators from schools within rural Fresno County and provide feedback on how they can better teach video production on their campuses.
	Feb.-2018	Production Manager attended Fresno Unified Career Technical Education Advisory Board meeting at Edison High School.
	March-2018	Production Manager and Producer serve on the advisory committee for Sanger High School's video production ROP class.
# 5 Internship Program:	2017/2018	6 Digital Services Interns
	2017/2018	2 Children's Services Interns
#6 Participation in Programs Designed to Promote Outreach Generally	Sept.-2017	Production Manager and Producer presented at Fresno High School video production class. Class will be come byYou content contributors. 22 students
	Sept.-2017	Production Manger and Producer spoke to video production class at Madera South High School. 25 students. Careers in TV and ValleyPBS ByYou.
	Oct.-2017	Production Manager spoke to video production students at Carter G Woodson Public Charter School. 17 students. Careers & ValleyPBS By-You in their classroom.
	Oct.-2017	Production Manger presented at Sanger High School to 5 classes of video production students about careers in broadcasting. 25 students in each class.
	Nov.-2017	Production Manager gave a tour of station to 15 students from Pine Ridge Elementary School. 2nd grade.
	Nov.-2017	Production Manager gave a tour of station to 25 students from Madera South High School. Students are Jr & Sr studying video production.
	April-2018	Production Manager visited Sunnyside High on April 30, 2018 and spoke to 5 separate classes of students about ValleyPBS, ValleyPBS <i>byYou</i> , careers in media and how to create a PSA. The students are going to upload their video projects to ValleyPBS <i>byYou</i> once completed. There were about 150 students reached.
#8 Establishment of Training Programs:	April-2018	ValleyPBS Chief Engineer attended NAB 2018 in Las Vegas, NV
	April-2018	ValleyPBS Acting CEO, Chief Engineer and Digital Services Manager attended PBS Techcon 2018, in Las Vegas, NV.
	Feb.-2018	SVP of Content and Development and APTS Liason Officer attended 2018 APTS Public Media Summit in Washington DC.
	May-2018	The SVP Content & Development and the Director of Development and Marketing attended the annual PBS Conference in New Orleans.
	Jun-18	CFO and Executive Assistant attended webinar on ATPS, CPB and PBS Webinar on FCC Repacking.
	Mar-18	Executive Assistant participated in BOX webinar to manage dropBox cloud content.
	Feb.-2018	Executive Assistant participated in APTS Pre-Sumit Legislative webinar.
	Feb.-2018	Digital Manager participated in Charity How To Create a Vibrant Facebook Community webinar.
	Sept.-2017	SVP Content & Deveopment & Executive Assistant participated in PBS Stories of Service webinar.